

**2017-2018**  
PROFESSIONAL  
DEVELOPMENT  
RESOURCE GUIDE

**LEARN. BUILD.  
INSPIRE.**



# INSPIRE EDUCATORS TO REACH FOR EXCELLENCE



Lemma Shomali  
Director of K-12 Product  
Gale, a Cengage Company

*Lemma has nearly 15 years of experience at Gale. Her primary focus has been on K-12 product development where she is committed to providing state-of-the-art platforms with superior curriculum-aligned content that supports classroom workflow and future readiness.*

Shifting educational standards. Increased professional development models. Educators face a myriad of challenges that require them to develop new skills to support instruction. As a result, many schools are moving from one-off professional development workshops and in-service days to on-demand, flexible, and sustainable options. More than ever, ease of access and collaboration are key to empowering educators to positively impact their classrooms and students.

All that said, teachers need easy access to resources that will help them enhance their skills. Enter PD collections on *GVRL*. Our titles connect to national and state frameworks for teacher evaluations, which support schools' and teachers' individual and professional learning plans. They offer a roadmap that allows teachers to educate themselves on the latest trends and apply that learning to the classroom to best support and prepare their students.

at once. Integration with G Suite for Education and tools like downloads, and highlights and notes streamline the ability of teachers to absorb content, find solutions, and collaborate with their peers.

Gale developed the PD collection on *GVRL* based on customer requests to provide resources from top publishers like ASCD, ISTE, and Corwin. To further support educator needs, we recently added titles from the National Science Teachers Association in support of STEM and NGSS, and just announced our partnership with Solution Tree as well. We take feedback seriously, and encourage users to keep the recommendations coming.

At Gale, we strive to ensure that our products empower every kind of learner—including teachers. With PD collections on *GVRL*, educators can find the resources they need to solve problems and foster excellence in their classrooms. It is a way we can provide one more step on the path to success.

*"More than ever, ease of access and collaboration are key to empowering educators to positively impact their classrooms and students."*

A handwritten signature of Lemma Shomali in black ink.

Best of all, schools own their eBooks and benefit from a sustainable purchase model that delivers content with unlimited, simultaneous access—so resources are available wherever and whenever needed. Search features also allow educators to skim multiple titles

# 25

## REASONS TO EXPLORE PD COLLECTIONS ON GVRL, GALE'S EBOOK PLATFORM

Keeping up with curriculum standards can be a real challenge. How can you find the guidance your staff needs, support personalized learning, and still stay within budget? Professional Development (PD) collections on *GVRL* take on the task, making continuing education less about keeping up and more about using best practices as a springboard to soar.

### 1 SUSTAINABILITY



WITH THIS SUSTAINABLE,  
COST-EFFECTIVE PLATFORM,  
YOU OWN YOUR EBOOKS  
AFTER YOU PURCHASE THEM.

### 2 24/7 ACCESS



USERS CAN ACCESS AND  
COLLABORATE WHENEVER  
AND WHEREVER THEY LIKE,  
WITH NO CHECKOUT REQUIRED.

### 3 500K+ SCHOOL TEACHERS<sup>1</sup>

MORE THAN HALF A MILLION U.S. SCHOOL TEACHERS HAVE ACCESS  
TO PD TITLES ON *GVRL*—RESOURCES THAT ENHANCE THEIR SKILLS  
INSIDE AND OUTSIDE OF THE CLASSROOM.



### 4 1,000+ TITLES



THOUSANDS OF TITLES  
CONNECTED TO STATE  
AND NATIONAL STANDARDS  
AS WELL AS FRAMEWORKS  
FOR TEACHER EVALUATIONS.

### 5 30+ COLLECTIONS

Choose from dozens that align the most popular collections  
with the most common goals.

1. TEACHING WITH TECHNOLOGY
2. BUILDING PROFESSIONAL LEARNING COMMUNITIES (PLCs)
3. ENGLISH LANGUAGE LEARNERS (ELLs)
4. LITERACY—TRADITIONAL, CULTURAL, DIGITAL, AND INFORMATIONAL
5. PROJECT-BASED LEARNING AND MAKERSPACES

THE ABOVE IS ALL POSSIBLE  
BECAUSE WE PARTNER  
WITH MANY OF TODAY'S TOP  
PD PUBLISHERS, SUCH AS:



<sup>1</sup>When considering access to Gale's resources through direct purchase, state and district subscriptions for the benefit of their students. As of 9/20/16.

# PROVIDE INSIGHT FROM SOME OF TODAY'S TOP PUBLISHERS

In order to promote excellence in the classroom, you need the most up-to-date information. Professional Development (PD) collections on GVRL deliver the resources necessary to support student achievement. Each collection brings together authoritative content from one of our many highly respected partner publishers.

## COMING THIS YEAR

Partner with your Gale Education Sales Consultant to stay up-to-date on other PD publishers we hope to add to GVRL by the end of this year, such as:

Dave Burgess Consulting  
Research for Better Teaching  
Rowan & Littlefield  
Simply Novel  
Stenhouse Publishers  
Wiley

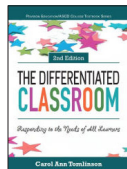
## ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT (ASCD)

ASCD titles cover research-based best practices for professional development to help administrators and teachers improve instruction and support for student achievement.

### ASCD Collection 8 | 35 titles

ISBN: 9781416620365

#### SAMPLE TITLE



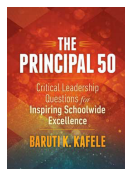
**The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Ed.**

*Examines the latest research on learning, education, and change for the theoretical basis of differentiated instruction and why it's important to today's children; offering much more than theory. Features real-life examples of teachers and students using and benefiting from differentiated instruction.*

### ASCD Collection 9 | 35 titles

ISBN: 9781416622253

#### SAMPLE TITLE



**The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence**

*The role of a school principal has never been more difficult. Whether you are a current or aspiring principal, this is the perfect book to help you reflect, restore, and recognize the value of your work.*

### ASCD Collection 10 | 33 titles

ISBN: 9781416623809

#### SAMPLE TITLE



**Literacy Unleashed: Fostering Excellent Reading Instruction Through Classroom Visits**

*This title explains the importance of high-quality reading instruction and introduces the Literacy Classroom Visit (LCV) Model, which enables administrators to evaluate and improve literacy instruction.*

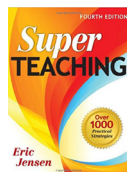
## CORWIN PRESS

Corwin Press provides professional development resources to improve teaching and learning, hone the skills of K-12 educators, and improve classroom outcomes.

### Corwin Press Collection 7 | 50 titles

ISBN: 9781506341606

#### SAMPLE TITLE



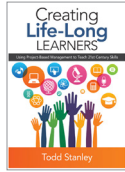
**Super Teaching: Over 1000 Practical Strategies, 4th Ed.**

*This revised fourth edition offers more than 1,000 brain research-based teaching strategies along with reflections, affirmations, sidebars, bulleted lists, quotable quotes, and a wealth of instructional tools.*

### Corwin Press Collection 8 | 50 titles

ISBN: 9781506378961

#### SAMPLE TITLE



**Creating Life-Long Learners**

*Today's K-12 educators want to teach their students to think critically and perceptively instead of focusing solely on content and memorization. Author Todd Stanley provides a teacher-friendly, step-by-step guide to implementing project-based learning that focuses on the 21st-century version of the "three R's": readiness, responsibility, and relevance.*

### Corwin Press Collection 9 | 50 titles

ISBN: 9781506379029

#### SAMPLE TITLE



**10 Steps to Hiring Effective Teachers**

*Whether you are new to hiring or need a fresh approach, this guide will help you select the best possible candidates. Mary Clement, a nationally awarded expert on hiring, presents proven strategies for identifying high-performing teachers.*

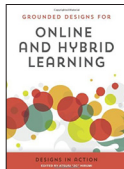
## INTERNATIONAL SOCIETY FOR TECHNOLOGY IN EDUCATION (ISTE)

ISTE delivers professional development resources for school leaders and teachers focusing on the most up-to-date technology strategies, equipment, research, and best practices for integration in the classroom.

### ISTE Collection 6 | 8 titles

ISBN: 9781564844972

#### SAMPLE TITLE

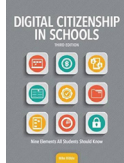


**Grounded Designs for Online & Hybrid Learning: Designs in Action**  
*This title illustrates how to apply eight instructional strategies to ground the design of your online and hybrid coursework based on cognitive information processing, inquiry, experiential, and game-based theories of learning and teaching.*

### ISTE Collection 7 | 10 titles

ISBN: 9781564845953

#### SAMPLE TITLE



**Digital Citizenship in Schools**  
*Students today have always had technology in their lives, so many teachers assume their students are competent tech users—more competent, in fact, than themselves. In reality, not all students are as tech savvy as teachers might assume, and not all teachers are as incompetent as they fear.*

### ISTE Collection 8 | 12 titles

ISBN: 9781564846181

#### SAMPLE TITLE



**Drones in Education: Let Your Students' Imaginations Soar**  
*Written for educators who want to incorporate drones into their curriculum, but have no idea where to start. This title covers all that you need to know to get your program off the ground.*

## NATIONAL SCIENCE TEACHERS ASSOCIATION (NSTA)

Promotes excellence and innovation in teaching and learning while providing resources to support STEM instruction and Next Generation Science Standards that engage students with real-world scenarios in the field of science.

### NSTA Collection 1 | 52 titles

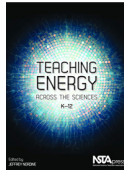
ISBN: 9781410362599

#### SAMPLE TITLE



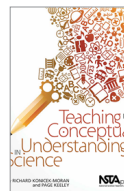
**Solar Science: Exploring Sunspots, Seasons, Eclipses, and More**  
*Solar Science offers more than three dozen hands-on, inquiry-based activities focusing on the many aspects of solar astronomy. The activities cover the sun's motions, space weather caused by the sun, the measurement of time and seasons, and much more.*

#### SAMPLE TITLE



**Teaching Energy Across the Sciences, K-12**  
*Students will learn about energy more effectively if teachers present it consistently in all grades and across all scientific disciplines. This title gives you the strategies and tools you need to help your students understand energy as a concept that cuts across all sciences.*

#### SAMPLE TITLE



**Teaching for Conceptual Understanding in Science**  
*A fascinating combination of deep thinking about science teaching, field-tested strategies you can use in your classroom immediately, and personal vignettes all educators can relate to and apply themselves.*

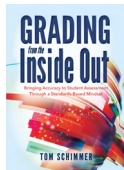
## SOLUTION TREE

Solution Tree is a premier provider of professional development; striving to increase student achievement and ensure that every child in every school or district gets the education they deserve.

### Solution Tree Collection 1 | 38 titles

ISBN: 9781410380074

#### SAMPLE TITLE

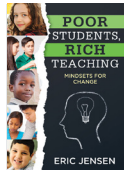


**Grading from the Inside Out: Bringing Accuracy to Student Assessment Through a Standards-Based Mindset**  
*The time for grading reform is now. In this practical guide, the author outlines specific steps your team can take to transform grading and reporting schoolwide. Each chapter includes examples of grading dilemmas, vignettes from teachers and administrators, and ideas for bringing parents on board with change.*

### Solution Tree Collection 2 | 38 titles

ISBN: 9781410380081

#### SAMPLE TITLE

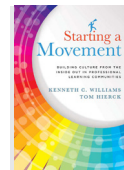


**Poor Students, Rich Teaching: Mindsets for Change**  
*Discover practical and research-based strategies to ensure all students, regardless of circumstance, are college and career ready. This thorough resource details the necessary, yet difficult work that teachers must do to positively impact students living in poverty.*

### Solution Tree Collection 3 | 38 titles

ISBN: 9781410380098

#### SAMPLE TITLE



**Starting a Movement**  
*Infuse energy back into the practices of your PLC. Explore the authors' four-stage authentic alignment model, which will take you through the "Why, Eye, How, and Now" of transforming your school's culture. You'll discover how to bridge the gap between principles and practice to cultivate an empowering environment that is committed to improvement.*

To order, call **855.479.1593**

# NOT SURE WHICH COLLECTIONS TO CHOOSE?

**We've done the work for you.** To make selecting PD collections on *GVRL* even easier, below is a sample chart identifying key subject areas from four of Gale's top PD publishing partners. Each curated collection brings together authoritative content to assist educators in meeting their strategic goals.



PROFESSIONAL DEVELOPMENT COLLECTION		Administration	Assessment	The Brain & Learning	Bullying	Certification & Development	Co-teaching	Counseling	Curricula	Differentiated Instruction	Digital Literacy	Discipline/Behavior	Diversity/Multicultural	Educational Psychology
ASCD	COLLECTION 8 35 titles	2	4							1				3
	COLLECTION 9 35 titles	7	3	1					1	2				1
	COLLECTION 10 33 titles	6	2	2			1							



CORWIN PRESS	COLLECTION 7 50 titles	15								1				1
	COLLECTION 8 50 titles	13	2	1	2			3		2				1
	COLLECTION 9 50 titles	13		1		1			1				1	2



ITSE	COLLECTION 6 8 titles													
	COLLECTION 7 10 titles	1									1			
	COLLECTION 8 12 titles	1												1



SOLUTION TREE	COLLECTION 1 38 titles	5	7					1			1			1
	COLLECTION 2 38 titles	2	5			2				1				
	COLLECTION 3 38 titles	2	5			6			1	3				2

# PD TITLES ON GVRL: BUILD A POWERFUL RESOURCE LIBRARY

ELL/ESL	Flipped Classroom	Game-based Learning	Literacy	Math	Mobile Devices	New Teachers	Online/Hybrid Learning	Parent or Community Involvement	PBL	PLCs	Positive Behavior Interventions & Support	Poverty	RTI	Safe Schools/Security	Science/STEM	Standards	Special Education	Teaching	Teacher Leadership	Technology	Whole Child
			2															23			
					1	1	1									2		13		2	
		1	2	2				1		1		1					1	14			

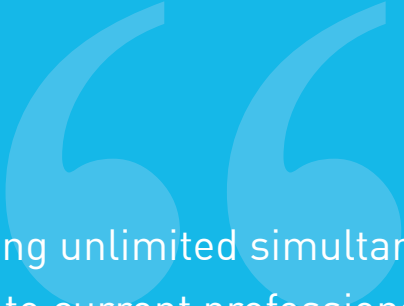
2	1			7				2			1		1		2	4		9		4	
2			1	4		1		1					1		1	3	3	8		1	
3				4		1		1		1	1		2	1	1	4	3	8		1	

			1				3		1											3	
	4		1															1		2	
	1															6		1		2	

1			1	2						6						7	1	4		1	
1				4	1	1			1	3			2			3		8		4	
		1	1	3						7						3		4			

Columns denote number of available titles per collection.

To order, call **855.479.1593**



“Having unlimited simultaneous access to current professional titles allows administrators to sponsor PLC’s and provide access to the entire staff. To stay current, we appreciate that each year we can order a bundle of new titles based on the topics our educators request most.”

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*Faye Hagerty,  
Director of Library Services,  
North East Independent School District,  
San Antonio, TX*

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resources can do for you:  
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