

TAKE THE RELUCTANT OUT OF RELUCTANT READERS

Millions of middle and high school students get discouraged every day because they are not reading at their appropriate grade level.



THE BENEFITS AND VALUE OF

TEACHERS SEE RESULTS WITH LARGE PRINT BOOKS!

“The students are so excited...they beg for independent reading time! They read for 60 minutes straight when normal reading time was 40 minutes.” — **Rosemary Pillsbury, Language Arts Teacher, Mt. View High School, ME**

Students who used to go to great lengths to avoid reading are now excited about what books have to offer, and they are coming back to the library week after week to check out more of them. The Large Print format has made an unbelievable difference in our students' ability to scan the words on the page...” — **Brenda Loew, Media Specialist, Carlyle High School, IL**

THE BIGGEST LARGE PRINT MYTHS: BUSTED!

Myth: Only seniors read large print.

Large Print is not JUST a bigger font size. It's also proven to improve letter and word recognition, aid reading comprehension, and increase feelings of confidence and satisfaction when reading. Young readers can reap the following benefits from Large Print:

Decoding: With fewer words on a page, struggling readers are responsible for visually processing less per page. This makes it easier for students to decode and leads to substantial progress.

Fluency: Studies confirm that students show improved fluency as the additional white space between lines slows the eye and increases the care students take with the text.

Comprehension: Once decoding errors are eliminated and fluency improves, students can focus on the meaning of the text. Full comprehension leads to reading satisfaction.

These factors, among others, ultimately help students obtain and develop the skills necessary to become successful, confident lifelong readers.

Myth: The value of Large Print is limited.

Adding Large Print to your collection levels the playing field for all readers. Regardless of ability or need, Large Print gives all readers a wide variety of titles to choose from, ensuring the same pleasurable reading experience for everyone. Additionally, Thorndike Press offers box to shelf services — meaning that your titles can arrive ready to be enjoyed by your readers. If you choose free processing, you realize immediate cost savings on titles that are appropriate for ANY reader in your library. With Thorndike Press Large Print shipping is always free, with no hidden handling fees and every title comes with a 100% satisfaction guarantee.

LARGE PRINT

Myth: Large Print is only for those with visual impairments.

Large Print provides a pleasurable reading experience for ANY reader, regardless of visual limitations. This format has been proven to increase reading speed, independence and vocabulary with readers in general.

Myth: Large Print books are gigantic!

If the font is bigger, it stands to reason the book will be bigger as well, right? In fact, Large Print titles are often the same size or smaller than their hardcover or trade paperback counterparts and weigh about the same as a traditional hardcover book. The common reaction to this fact is, “Well, to be the same size or smaller, they must be abridged.” This is also a myth. By using thinner, higher quality paper and laying out the text to maximize the use of white space, Thorndike Press is able to produce Large Print titles that are comparable in size to other editions. As a bonus, Thorndike Press titles are also bound specifically for libraries — they’re made to last. (We guarantee it!)

Can you guess which books below are Large Print?



THE ONE-SIZE-FITS-ALL FONT

“Large Print books are the missing component for accelerating literacy comprehension and reading fluency, whether they are struggling, proficient, or in between.

— Elizabeth Lowe,
Literacy and Neuroscience
Researcher

“All students, not only the ones I had originally planned for this program, are liking the bigger font! I thought only the kids I had planned for this program would need them, but I was wrong. We are a Title 1 school, many English as second language learners, and/or lower level students and surprisingly, they all liked these books!”

— Heather McBride,
La Cumbre Junior High
School, Santa Barbara, CA

THORNDIKE PRESS®

GROW YOUR LARGE PRINT COLLECTION

Thorndike Press Large Print Books Are:

- About the same size as the regular print hardcover books
- Complete and unabridged
- Produced with the same cover art as the original edition
- Designed so that the words “Large Print” do not appear on the outside of the book
- Set in 16-point type which helps struggling and reluctant readers develop the skill to RECOGNIZE words accurately, READ fluently, and COMPREHEND what they are reading

Book excerpts from *The Lightning Thief* by Rick Riordan

Thorndike
Press 16-
point font

Every time there was a flash of lightning at Grover sitting next to me in the backseat I wondered if I'd gone insane, or if he was wearing some kind of shag-carpet pants. But, no, it was one I remembered from kindergarten field trips to the petting zoo — lanolin,

Standard
publishing
typeface

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THORNDIKE PRESS®

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